

## In the Claims

Please cancel claims 63-67, 69-71, 80-89 and 98 as follows:

1-74. (Canceled)

75. (Previously presented) A method for reducing bandwidth in a communications network, the method comprising:

pre-storing a virtual image in a receiving party terminal that is created entirely by the receiving party based on at least one of the receiving party's prior knowledge of a calling party or the receiving party's own perception of the calling party;

displaying the virtual image on the receiving party terminal when a call is received from a terminal of the calling party; and

selecting at least one format for transmitting media information from the calling party terminal,

wherein the receiving party unilaterally changes the selected format for transmitting the media information.

76. (Previously presented) The method of claim 75, further comprising determining an identity of the calling party when the call is received, and retrieving the pre-stored virtual image in response to the determined identity.

77. (Previously Presented) The method of claim 76, wherein said determining is performed based on caller identification information associated with the call.

78. (Previously presented) The method of claim 75, wherein said displaying step further comprises displaying the virtual image on the receiving party terminal during an idle period when no media information is received from the calling party terminal.

79. (Previously presented) The method of claim 75, wherein said displaying step further comprises displaying the virtual image on the receiving party terminal during a period when only voice information is received from the calling party terminal.

80-90. (Canceled)

91. (Previously presented) The method of claim 75, wherein the selected at least one format for transmitting the media information comprises at least one of the following:

- (a) streaming video,
- (b) short-time video script,
- (c) a still image, and
- (d) a virtual image created by the calling party.

92. (Previously presented) The method of claim 75, wherein an identification of the selected at least one format for transmitting the media information is stored in association with calling party identification information, and unilaterally determined at the receiving party terminal.

93-95. (Canceled)

96. (Previously presented) The method of claim 91, wherein the virtual image created by the calling party comprises an avatar.

97. (Previously presented) The method of claim 92, wherein the identification is provided to the calling party and the receiving party.

98-99. (Canceled)